

PRESS RELEASE

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Holmes Corporation Announces Retirement of CEO MaryBeth Anderson and Appointment of Josh Slayton as New Chief Executive

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MINNEAPOLIS, MN - Holmes Corporation (HC), a leader in professional education and certification preparation, announced today that MaryBeth Anderson will retire as Chief Executive Officer after 24 years of dedicated leadership. Josh Slayton, currently serving as Chief Growth Officer, will succeed Anderson as CEO, effective January 1, 2025.

During her tenure, Anderson has been instrumental in positioning Holmes Corporation as a trusted partner to professional associations and a catalyst for career advancement. Under her leadership, the company has impacted more than 2 million professionals worldwide, helping them progress in their careers through innovative learning solutions and certification preparation programs.

"It has been an incredible journey leading Holmes Corporation," said Anderson. "I'm immensely proud of our partnerships, the impact we've had on professionals' lives, and the amazing team we've built. Our success is a testament to the dedication and talent of every member of the HC family."

Anderson's legacy is marked by the company's ability to adapt and innovate in a rapidly changing educational landscape. She has successfully guided HC through various market challenges, consistently reinventing the company's approach to maintain long-standing partnerships and meet evolving customer needs.

"MaryBeth has been a strong and transformative leader from day one," said Scott Miller, Co-owner and Chair of HC's Board of Directors. "Her focus on building a unique, people-centric culture while driving technological advancements and business results has set a strong foundation for our future growth."

Josh Slayton, who will assume the role of CEO, brings more than 15 years of experience in the education and training industry. As Chief Growth Officer at HC, Slayton has been instrumental in shaping the company's growth strategy and expanding its market presence.

"I am honored to build upon the incredible foundation MaryBeth has established," said Slayton. "HC is uniquely positioned to expand our impact and accelerate growth. Our vision is to be more than just a certification preparation company – we aim to be a leading technology-enabled and data-driven partner to associations, enterprises, training partners, and individuals, driving certification growth, learning product adoption, and developing solutions that engage and serve professionals across their entire career journey."

Slayton emphasized the company's commitment to innovation and growth, stating, "We have an opportunity to play a pivotal role in career and workforce development, helping to bridge the gap between education and industry needs, with associations playing a critical role as the nexus of industry authority. I'm excited to work with our talented team to drive scaled growth and impact, and create new opportunities for our employees, partners, and the professionals we serve. HC's ability to drive knowledge management can empower these pathways and opportunities. I have a firm belief that knowledge in itself is power, but knowledge management is empowering, and that's what HC strives to do at scale."

The leadership transition is part of a planned succession strategy. Anderson will work closely with Slayton to ensure a smooth handover and will remain available in an advisory capacity to support the transition. For more information about Holmes Corporation and its services, please visit <u>HolmesCorp.com</u>.

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About Holmes Corporation

Holmes Corporation is a trusted partner to leading professional associations, driving growth and member engagement through assessments, professional education, and certification preparation services. With a 50-year history of excellence, Holmes Corporation's technology-enabled and data-driven approach has helped more than 2 million professionals worldwide achieve their career goals.

