

#### Join Our Team!

## **Open Position: Content Engineer**

At Holmes Corporation (HC), we are a team of innovators focused on achieving **our mission: to help professionals advance in their careers.** And our culture is the cornerstone of our identity and success. We believe that who we are – as a team, as individuals, as leaders, family members, and community members- centers us, empowers us, and drives inclusion to deliver growth and impact. It's the reason so many employees have dedicated decades of their careers to HC. We set ambitious goals, and we make it fun to work together to achieve them.

**Vision:** to be a leading learning, engagement, and growth partner worldwide, leveraging our innovative technology and services to transform certification and professional development programs, elevate member engagement, and foster workforce advancement.

**Values:** HC is a human-centric company focused on driving growth and impact for our organization, our partners, and the many learners that engage with our products and services around the world. Through fearless exploration and empowerment of our team, we will deliver innovative learning and engagement solutions and are accountable for delivering results.

## **Position Summary**

We are looking for a motivated and tech-savvy professional to join our team as a **Content Engineer**. This position plays a key role in supporting the tools and processes that transform educational content into high-quality deliverables, aligning with HC's mission to provide impactful and accessible learning experiences. By improving content development efficiency, enabling detailed reporting, and managing various content formats, the Content Engineer helps ensure our materials meet the highest standards while driving innovation.

In this role, you'll work closely with content and software teams to streamline content workflows and address technical challenges with internal tools and systems. A typical day might include scripting a technical solution for a product need, converting educational content across multiple formats, analyzing content data to generate actionable insights, and/or troubleshooting production issues. You'll also have the chance to explore technologies like generative AI and taxonomy management to enhance our capabilities and contribute to the evolution of our content tools and systems roadmap. This position is instrumental in supporting HC's vision and values by ensuring our content delivery processes are efficient, reliable, and forward-thinking.

## What You'll Accomplish

A successful Content Engineer has a great rapport with content and software teams to navigate and solve difficult issues together. You will provide support and scripting solutions that save time for other team members, writing and maintaining tools that they and others would be proud to use. You will generate deliverables that support and delight learners, all the while innovating and identifying areas of improvement so that the company's technology can evolve, and its impact can grow.



# What You'll Do:

- Transform content from DITA and Microsoft Word to multiple formats, including PDF, EPUB, and other XML outputs.
- Write, run, and maintain internal production tools and triage bugs.
- Support content and software teams by providing technical support for internal tools and content management.
- Support our content development capability by providing reporting and data analysis on content metrics.
- Explore new technologies for expanding content capabilities for our customers (generative AI, etc.).
- Actively participate in developing and maintaining the roadmap for technology tools and environments.

# What You'll Bring:

- Comprehensive knowledge of Python.
- Comprehensive knowledge of data formats like XML and JSON.
- Comprehensive knowledge of parsing data using regex, XPath, or similar.
- Comprehensive knowledge of HTML/CSS and separation of content from style.
- Comprehensive knowledge of using Excel/Google Sheets for data manipulation and analysis.
- Eagerness to learn and assimilate technical information rapidly.
- Ability to present and demonstrate complex technology concepts clearly and concisely.
- Strong analytical skills with a belief that every problem has at least one solution.
- Excellent technical and problem-solving skills, capable of understanding and troubleshooting complex systems and applications.
- Strong ability to multitask and prioritize in a fast-growing, dynamic work environment.
- Outstanding data-driven analytical approach to problem-solving.

## Preferred

- Experience with DITA-based content management systems and content transformation toolkits like DITA-OT.
- Experience with Oxygen XML Editor.
- Experience with content accessibility (i.e., WCAG compliance) and enhancing user experiences with HTML markup.
- Experience with taxonomy management.
- Experience reading/writing JavaScript and other languages.



#### Benefits You'll Receive:

At HC we are committed to a culture where every employee is valued equally, and everyone feels like an integral part of a supportive and connected team. Our commitment to our values starts with providing benefits that allow our employees to care for themselves, support their families, and give back to their community. Join HC, and you'll receive:

- A competitive compensation plan with opportunity for advancement. Competitive salary range for this position is \$85K/yr. \$100K/yr. DOE.
- Opportunities for professional growth and development
- Flexible paid time off and company holidays
- Medical, dental and vision insurance
- 401(K) contributions with company matching program
- Year-round charitable donations gift matching program
- Flexible work environment
- Opportunities to participate in company-wide volunteer events, employee appreciation activities, and celebratory events

HC is proud to be named one of the Top 200 Workplaces by Star Tribune in 2018, 2019, 2021, and 2023, 2024. It's a testament to the dedication we have to our employees' well-being and job satisfaction.

### Ready to Make a Difference?

Interested candidates should submit their cover letter and resume via LinkedIn.

Application Deadline: 2/14/25

Holmes Corporation is an Equal Opportunity Employer. We celebrate diversity and are committed to creating an inclusive environment for all employees. All qualified applicants will receive consideration for employment without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, age, or veteran status.